



Brazos Valley Symphony Society

# DERBY DAY 2017

Sights & Sounds of Churchill Downs

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Derby Day 2017 is within sight! This **award-winning annual gala** is the major fundraising effort of the Brazos Valley Symphony Society, a non-profit organization that supports and maintains the high artistic standards of the Brazos Valley Symphony Orchestra. The Society promotes cultural and music education opportunities for our community and our children. Proceeds from the evening support the Symphony and help make possible the many concerts and children's programs available to the Brazos Valley community.

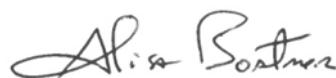
Come see the **Kentucky Derby**, broadcast live from Churchill Downs to the Hilton Bluebonnet Ballroom on **Saturday, May 6, 2017**. The starting gates open at 4pm for registration and the Silent Auction. The event will feature pre-race activities leading up to the "greatest two minutes in sports," exciting Live Auction packages, our famous **Derby Hat Parade**, incredible cuisine, and dancing to live music presented by the EC Allstars of Emerald City Management.

Derby Day has been a **sellout** for many years, so don't delay and reserve your table early! Enclosed you will find table sponsorship information for Derby Day 2017.

Sincerely yours,



Cathy Loving  
Derby Day Event Co-Chair



Alisa Boatner  
Derby Day Table Sponsorship Chair

The BVSS is a 501(c)(3) organization and your contribution is tax-deductible to the extent allowable by law. Information included with this letter describes in more detail the benefits of table sponsorships.

Brazos Valley Symphony Society  Sights & Sounds of Churchill Downs

# DERBY DAY

**Derby Day 2017 Table Sponsorship Benefits  
Saturday, May 6, 2017, 4pm  
College Station Hilton**

**Kentucky Colonel Sponsor • \$3000**

- Table for ten (10) with Preferential seating
- Recognition in Derby Day invitation\*
- Personal recognition at Derby Day event
- Listing in Derby Day program
- Recognition in post-event newspaper ad
- Personalized table sign
- Complimentary photo of your table group
- Two (2) tickets to 2017-2018 Brazos Valley Symphony Season Opener\*\*

**Triple Crown Sponsor • \$2000**

- Table for ten (10) with Prime seating
- Recognition in Derby Day invitation\*
- Personal recognition at Derby Day event
- Listing in Derby Day program
- Recognition in post-event newspaper ad
- Personalized table sign

**Run for the Roses Sponsor • \$1500**

- Table for eight (8) with Priority seating
- Recognition in Derby Day invitation\*
- Listing in Derby Day program
- Recognition in post-event newspaper ad
- Personalized table sign

\*Listed in invitation if sponsorship committed to by **March 10, 2017**

\*\*Must be requested through BVSS office two weeks prior to season opening concert

**Please note: Individual Ticket price for non-sponsored table is \$150 per person.**

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# DERBY DAY

## Derby Day 2017 Table Sponsorship Pledge Form Saturday, May 6, 2017, 4pm • College Station Hilton

**YES! I would like to sponsor a table at Derby Day 2017 in support of the Brazos Valley Symphony Orchestra.**

**Easy and secure on-line registration is available at [www.bvso.org](http://www.bvso.org). Save a stamp!**

- Kentucky Colonel Sponsor • \$3000 (table for 10)
- Triple Crown Sponsor • \$2000 (table for 10)
- Run for the Roses Sponsor • \$1500 (table for 8)

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My check is enclosed • payable to BVSS Derby Day

Please charge my credit card

Card #: \_\_\_\_\_

Expiration date (MM/YY): \_\_\_\_\_

Signature: \_\_\_\_\_

Please invoice me at the mailing address below

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**Table name as you wish it to appear in advertising/recognition**

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**Address (if paying by credit card, this address should match billing address of card)**

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**City, State, Zip**

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**Phone**

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**E-mail**

**To be included in invitation, please return to address or fax below by March 10, 2017.  
Payments are due by April 14, 2017.**

**Please plan to provide Symphony Office with table guest names as soon as possible.**

Brazos Valley Symphony Society  
P. O. Box 3524 • Bryan, TX 77805 • 979.696.6100 • Fax 979.764-2375  
[office@bvso.org](mailto:office@bvso.org) • [www.bvso.org](http://www.bvso.org)

# DERBY DAY

**Derby Day 2017 Information**

**Saturday, May 6, 2017, 4pm • College Station Hilton**

- The annual Derby Day gala is the most important fundraising event for the Brazos Valley Symphony Society (BVSS) and the Friends Association of the Symphony Orchestra (FASO). This event has garnered much positive attention on the local, state and national levels. The Texas Association of Symphony Orchestras recognized Derby Day as one of the best fundraising ideas in 2005 with a gold award. Also, the event was honored similarly in San Francisco as one of the best fundraisers at the national level.
- The Brazos Valley Symphony Society (BVSS) and the Friends Association of the Symphony Orchestra (FASO) will collaborate to host an event that will feature a number of activities, including live and silent auctions to raise funds for our professional orchestra, the Brazos Valley Symphony.
- The BVSS is a non-profit 501(c)(3) organization. Its purpose is the establishment, development, maintenance of the continuing efforts and high artistic standards of the Brazos Valley Symphony Orchestra and the promotion of musical art for educational and cultural purposes in our community.
- In 2010, the Brazos Valley Symphony's Children's Concerts were named by the Texas Association of Symphony Orchestras as the state's best education program.
- The FASO is a subsidiary organization of the BVSS. Its purpose is to promote, support and assist the BVSS and the Brazos Valley Symphony in any way deemed appropriate and necessary, including fundraising activities. The Derby Day live and silent auctions are spearheaded by FASO.
- The Brazos Valley Symphony Orchestra is excited to be able to provide outstanding live symphonic music to the Bryan and College Station communities and to the entire Brazos Valley. The Orchestra provides high quality concert performances that delight audiences from young students to seasoned concert patrons, a considerable accomplishment for a population of our size. Under the expert guidance of Maestro Marcelo Bussiki, Music Director & Conductor since 1996, the Orchestra has flourished.
- The Brazos Valley Symphony Orchestra is, both economically and culturally, a tremendous asset to our community. Many of the players are local professionals. Ticket sales alone, however, cover less than 25% of our annual expenses. To continue to present the quality of performances our community expects and deserves, additional partnership opportunities, such as annual fund donations and sponsorships are offered. Contributions are tax-deductible to the extent allowable by law.
- For additional information regarding performances, season subscriptions or contributions, please visit the website at [bvso.org](http://bvso.org) or call the Brazos Valley Symphony Society at 979.696.6100 or email questions to [office@bvso.org](mailto:office@bvso.org).