



PRESS RELEASE

Contact: Nika Hancock
Phone: 979-696-6100
E-mail: communications@bvso.org
Website: www.bvso.org

FOR IMMEDIATE RELEASE

BVSO'S SHOPPING FUNDRAISER: PREMIERE MARKET'S SIXTH YEAR

February 6, 2018 College Station, TX—The Brazos Valley Symphony Society is once again bringing exquisite merchants and shoppers with discerning tastes together for the 6th annual market fundraiser at The Brazos County EXPO on Friday, and Saturday, April 6th and 7th. The Premiere Market will feature a delightfully varied collection of merchants selling specialty gift items, unique home accessories, designer fashions for adults and children, custom designed and trendsetting jewelry, gourmet foods, and much more. Proceeds from the Premiere Market will benefit the cultural and educational programs of the Brazos Valley Symphony Orchestra. Major Market Sponsors include: FedStar Credit Union, KBTX Media, H-E-B, The Arts Council, The City of Bryan, and The City of College Station.

Premiere Market Chairs, Bonnie Denny and Martha West invite everyone to come out and shop in support of the Symphony. "Please join us as we celebrate the 6th year of Premiere Market. This event is truly a regional market targeting customers from the Brazos Valley and surrounding communities and a percentage of every purchase goes to support the Brazos Valley Symphony Orchestra," shared Denny.

On April 6th and 7th, everyone is invited to "shop in support of the symphony" at the Brazos County EXPO from 9am-6pm on Friday and 10am-5pm on Saturday. This glorious shopping experience comes in time for Mother's Day, graduations, Father's Day and even summer weddings. But shoppers won't need a special occasion in mind as there will be many items for "feathering the nest" and self-pampering, too. Valerie Woodcock, Merchant Coordinator and Symphony Board member and volunteer, is excited about the group of merchants that will be presented for the fundraiser. "Our committee has worked very hard to bring shoppers an array of quality, one-of-a-kind items at various price points," said Woodcock. "You will see favorite merchants back with their latest items as well as great new vendors with items such as specialty products for pets, new gourmet foods, new boutiques, and even imports from Bali," continued Woodcock.

Market organizers are gearing up for two great days of shopping, beginning with "**Muffins, Mimosas & More**", a special Shopping Event on Friday, April 6th from 9am to 11am. This morning promises guests special indulgence with a complimentary mimosa (or non-alcoholic alternative to those under age), gourmet muffins and other continental breakfast goodies, a coffee bar, and the best part . . . you don't have to worry about breakfast before leaving the house! This market highlight is sure to start the shopping day off right. We encourage shoppers of all ages to treat themselves and have fun shopping with their friends bright and early to get the good stuff. Admission for "Muffins, Mimosas & More" will be \$15 in advance or at the door.

"**Bacon & Bloody Marys**" will bring out early shoppers on Saturday, April 7th from 10am to Noon. This event will feature bacon themed food as well as Bloody Marys sold by concessions,

and the exciting opportunity to shop in style. This is a great way to start your weekend right and you can get your deliciously different breakfast on site.

Brazos Valley Symphony Society Board President, Jennifer Fredericks, encourages everyone to come out and shop the Market, "I feel like this is a great way for everyone in the community to support the arts and have so much fun doing it," said Fredericks. "The more people shop and buy, the more support will ultimately come to the Brazos Valley Symphony Orchestra. I feel like everyone is in the market to buy gifts for all sorts of upcoming occasions or are looking for unique items for themselves or their home—so why not shop the Premiere Market and support a local arts organization at the same time?"

Interested shoppers are encouraged to "like" the Premiere Market on Facebook and follow us on Twitter for merchant spotlights, giveaways and more information leading up to the event and all the special features of the market. The Facebook address is "PremiereMarket" and the Twitter handle is @PremiereMarket. More information can also be found by visiting premieremarket.org or bvso.org or by calling the Symphony Office at (979) 696-6100.

Throughout the market times, delicious and tasteful "tea room" menu selections will be available to shoppers in need of a snack or meal so there is no need to go off site for food. Individual passes (\$5 per person) for the shopping days will be on sale at the door and the price includes entry to the Premiere Market on both Friday and Saturday. Visit premieremarket.org for more information.

###

About the Brazos Valley Symphony Orchestra: The BVSO is a non-profit performing arts organization with the mission to maintain a symphony of high artistic standards, and to promote the musical arts for cultural and education purposes in the Brazos Valley. For more information about the Symphony's 2017-2018 Season, please visit the Brazos Valley Symphony Orchestra Web site at www.bvso.org.

Thank you to our Premiere Market Gold Level Sponsors:



This program made possible in part through Hotel Tax Revenue funded from the City of College Station and the City of Bryan through the Arts Council of Brazos Valley.

The Brazos Valley Symphony Society wishes to recognize and thank our grant funding providers, and charitable trust contributors:

Nina Astin Winkler Charitable Trusts, The Ham Family Trust, Eugene Edge III Charitable Trust, Gilbert & Thyra Plass Arts Foundation, Gilbert & Thyra Plass Charitable Trust, Texas Commission on the Arts, and the National Endowment for the Arts

These In-Kind supporters provide valuable media sponsorship, thank you to:

